



# 2011 Tour de Mississauga

## Sponsorship Agreement

We would like to participate in the Tour de Mississauga as:

<input type="checkbox"/> <b>Primary Sponsor:</b> Company or individual who contributes \$1500  <u>*Sponsors logos will displayed on jumbo screens in celebration Square on Tour de Mississauga promo spots preceding and during the event.</u> <b>Also:</b> website, t-shirts and jersey, banner, ride markers, posters throughout the city, promo card and receive special recognition at the event  *Should also setup a tent or display at the launch point of the event	<input type="checkbox"/> Family 25km <input type="checkbox"/> Signature 50km <input type="checkbox"/> Challenge 100km	\$1,500.00
<input type="checkbox"/> <b>Supporting Sponsor:</b> Company or individual willing to contribute up to \$1000 in monetary or in-kind support, should also setup a display at the launch point of the event <b>Identification on website, poster and t-shirts, promo card</b>		<input type="checkbox"/> \$500.00  <input type="checkbox"/> \$250.00
<input type="checkbox"/> <b>Jersey Sponsor:</b> logo on jersey		\$500.00
Minimum Contribution Amount		\$250.00
<b>EMAIL YOUR LOGO TO: <a href="mailto:contact@mississaugacycling.ca">contact@mississaugacycling.ca</a></b>		<b>Total</b>

Enclosed is my check in the amount of \$\_\_\_\_\_ made payable to: CITY OF MISSISSAUGA

Promotional Offering: Discount Coupon %: \_\_\_\_\_  
 In-Store Special: \_\_\_\_\_  
 Other/In-Kind: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Company Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Signature: \_\_\_\_\_ Title: \_\_\_\_\_

**Send completed form and cheque to:** City of Mississauga  
 Sacha Smith – Office of City Clerk  
 300 City Centre Drive, 2nd floor, Mississauga, ON, L5B 3C1  
 Fax: 905-615-4181 Email: [sacha.smith@mississauga.ca](mailto:sacha.smith@mississauga.ca)

## T-Shirt design (logo's on back)



## Cycling Jersey

